



## **Christopher McCrae**

### **Technology & Innovation – EBM at OnMyWay**

His focused leadership propelled a modernization of consumer technology, including a migration to user friendly mobile applications, Artificial Intelligence for location tracking and geo-fencing technologies, computer vision for predictive outcomes, AI for anomaly detection, robotics, and a smart tracker.

With more than 20 years' experience, Chris' work spans a range of industry verticals and includes launching and growing start-ups, such as OpenHire, Outtask, Curb and Karhoo. He is also the former CIO for Red Apple/Gristedes and current Executive Board Member at OnMyWay.

Chris holds an Engineering degree from Rensselaer Polytechnic Institute and an MBA from Rutgers.

